



AMERICAN YOUTH SOCCER ORGANIZATION

Region 181 – Northeast Bakersfield



Dear Business Owner,

As of now, **Region 181** launched our Fall Soccer Season for 2020. This year we anticipate around 900 plus children, approximately 350 registered adult volunteers and an additional 50 youth volunteers. At **Region 181**, we take pride in providing the children with a fun and family oriented environment while playing and learning the exciting game of soccer. As you may know, **AYSO** has been around just over 53 years and is a non-profit organization that relies and thrives from the support of the community and its' neighboring businesses. We ask businesses just like yours to consider sponsoring a team or a targeted product in order for us to offer a comprehensive youth soccer program and to help get your business recognized in the community as well providing a tax benefit.

These are exciting times as we expect over 90 teams of both boys and girls and around 150 coaches that will contribute their time and efforts to our program so that they may thrive and grow. We also have a VIP program for special needs players whose physical or mental disabilities make it difficult to successfully participate on mainstream teams. However, as mentioned before, we are dependant upon generous contributions from our sponsors to maintain the quality of our soccer program.

Our mission is to provide a healthy and safe haven of sports and to grow every year in numbers: numbers of youth athletes, volunteers, Trained Coaches, Trained Referees, and Team Managers. With your help we will be able:

- To provide better fields and offset field fees, offset equipment cost for: Players, Coaches, and Referees.
- To provide training for Coaches, Referees and possibly free clinics for players to better themselves.
- To provide updated safety & health supplies for the Region and possibly for each Coach.
- To provide small volunteer incentives to keep them coming back to volunteer.
- To provide materials such as Rule Books and paper brochures.
- To provide a continual low registration fee and help fund children in need of scholarship.

With your generous **Team Sponsorship of \$350**, we will recognize your business name on the team banner, our printed newsletter, and on our webpage at www.ayso181.org Family & friends or the players will see your business name every weekend during the Fall season.

If you would like to have an opportunity to place your business logo on a specific product, equipment, or have a unique special request, please call or email a Sponsor Director-John, to discuss possible placement opportunities. Upon your sponsorship, you will receive a "Thank you" email or letter receipt with **Tax ID# 95-6205398** that may be used for your tax purposes. **(Please consult your tax preparer for any questions regarding 503 (c)(3) non-profit donation deductions.)**

Please fill in the next page and MAIL it with your very much appreciated donation.

We "Thank you," the kids "Thank you," & the community "Thanks you!"

Sincerely,
John Cisneros
Sponsorship Director
sponsor181ayso@gmail.com
(661) 332-5783

Sincerely,
Dave DeLaTorre
Sponsorship Coordinator
rcacoach181@gmail.com
(661) 472-4564



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Region 181 – Northeast Bakersfield



Sponsor/ Business Information:

Business Name: _____ Date: _____

Contact Name: _____ Position: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ E-Mail: _____

Website Address: _____

Team Info- to get Credit for this Sponsorship:

Team Name: _____ **Boys** **Girls** (Circle One) Team # _____

Coach's Name: _____ **Age Group** (Circle One): 4U 6U 8U 10U 12U 14U 16U 19U

Coach's Phone #: _____ Person Who asked for the Sponsor: _____

Designate your donation:

- ☐ **\$350 - Team Sponsor** – Company listing on Team Banner, our website, in our newsletters, and an optional Team Picture Sponsor Plaque.
- ☐ Volunteer Gift Certificate(s) Donation – Dollar Value: Quantity _____ x \$ _____ = \$ _____
- ☐ ***NEW Package Available-** Product/Merchandise Donation – “Your COMPANY LOGO” on a specific product or website. Product can be distributed to All Coaches and/or All players. (Call to discuss.)
- ☐ We are Interested in becoming a Tournament and/or Picture Day Sponsor. (Call to discuss.)
Dollar Value: \$ _____
Description: _____

Thank you for your sponsorship – A receipt for your 501(3)(c) donation will be emailed to you with the AYSO Federal identification number **95-6205395** – Please make sure your email address is listed and printed clearly. Thank you again for helping the kids.

***** Mail this *FULLY COMPLETED FORM* with check *PAYABLE TO:***

AYSO Region 181 Sponsorship

PO Box 6575, Bakersfield, CA 93386-6575

Info/Comments/Questions: Phone John @ 661-332-5783 or Dave @ 661-472-4564

AYSO Receipt #: _____ Amount \$ _____ Team # Confirmed ☐